



## Important Borough of Longport 2023 Seasonal Beach Tag Information

**Longport's beach tag fees have increased for the 2023 season.** Increases are necessary to help cover the costs of beach maintenance and beach protection. Beach tag fees have not increased since 2009. The Borough of Longport Board of Commissioners have made it a priority to keep our beaches accessible to our seniors and have not increased the cost for a pre-season or seasonal senior beach tag. Fees remain at \$5 pre-season and increase to \$10 (after June 2, 2023) for those 65 and older. Veteran beach tags remain free for those who present proper identification while supplies last.

**Fees have increased for those aged 12 years old and over.** The cost for a pre-season, seasonal tag has increased by \$5 for a total of \$20 each. The seasonal fee is now \$35 per tag (after June 2, 2023).

**Pre-season sales end June 2, 2023.** You must purchase your tags by this date, or have the [Pre-Season Mail in form](#) post marked by June 2, 2023, in order to get the pre-season price. Tags purchased and/or forms postmarked after this date will be sold at the regular seasonal price of \$35 each or senior seasonal price of \$10 each.

Weekly tags are sold during the summer season and can be purchased from beach tag attendants at a cost of \$15. Longport has recently implemented the sale of a daily beach tag at a cost of \$5 per day, also available from beach tag attendants.

In addition to the pre-season mail in form, tags are also available for purchase in advance through a smart phone application called VIPLY. This allows for use of a credit or debit card to purchase tags. Tags are not mailed and must be picked up. **New this year is online purchasing with beach tags mailed directly to you.** To purchase tags online and have them mailed to you please visit: [jerseycapetags.com/longportbeachtags](http://jerseycapetags.com/longportbeachtags). Please note that both of these services include convenience fees charged by the vendor. **Tags must be purchased by June 2, 2023, to avoid the fee increase.**